



Fat Ass 5K

& Street Party
for Charity™

2017

HISTORIC DOWNTOWN SPRINGFIELD

FRIDAY & SATURDAY, MAY 12 & 13, 2017



About Us

The Fat Ass 5K & Street Party for Charity was invented on a napkin at Celtic Mist Pub on St. Patrick's Day 2008. It's a professionally timed 5K race through Downtown Springfield, Illinois that includes beer, corn dog, donut and ice cream stops along the way. It also features live music and entertainment throughout the race route. The 5K is followed by a street party that includes barbeque and more live music. 100% of our profit goes to charity. We have donated over \$1,000,000 to our charities since 2008. Please help us to continue to support our charities in 2017.



\$15,000 **FAT ASS 5K TITLE SPONSOR**

- Includes Top Billing on Web Site, Print and Radio Advertising
- Company Representative may offer Welcoming Remarks to Participants and Start the Race.
- 50 Ultimate Fat Ass Registrations
- Race Day Signage
- Reserved 20x30 tent at the Street Party



\$5,000 **PRE-VIEW PARTY SPONSOR**

- Includes Web Site, Print and Radio Advertising
- Branding as the Pre-View Party Sponsor
- Company Representative may offer Welcoming Remarks and Introduce the Entertainment at the Friday Night Pre-View Party.
- 20 Ultimate Fat Ass Registrations
- Race Day Signage

FAT ASS 5K & STREET PARTY FOR CHARITY

Fat Ass 5K provides a wide range of sponsor packages that offer our sponsors great opportunities to promote their business and services.



\$3,000 **RACE BIB SPONSOR**

- Includes Company Logo on Souvenir Race Bibs Worn by all the Participants
- Inclusion in print Advertising
- 8 Ultimate Fat Ass Registrations
- Race Day Signage.



\$1,500 **FAT ASS PHILANTHROPIST**

- Includes 8 Ultimate Fat Ass Registrations
- Inclusion in Print Advertising
- Race Day Signage
- Preferred Spot at the Feed Trough



\$500 **CORPORATE FAT ASS**

- Includes 4 Ultimate Fat Ass Registrations
- Race Day Signage
- Preferred Spot at the Feed Trough



\$250 **Fat Ass Patron**

Includes 2 Ultimate Fat Ass Registrations, Race Day Signage and Preferred Spot at the Feed Trough.

\$100 **Dumb Ass**

I can't come, but I'm sending money anyway.

\$10 **Tight Ass** (Nuff Said)

PAST CHARITIES

MS Society / U.C. MS Research Grant • Alports Foundation

Sparc - Kamp Kaleidoscope • St. Patrick's School • Mini O'Beirne Crisis Nursery

Operation Smile • Mission Outreach • Camp Coco • St. Andrews Society

Shriners • Alton Day Care & Learning Center • Pray for Danielle • Graison's Path

LLCC Culinary School- In memory of Catie Barker • St. John's College • St. Jude's

Negro League Baseball Museum • Salvation Army - Safe Harbor Program

Canine Companions • Macoupin County Tails • Illinois Patriot Guard

Help on the Home Front • Friend in Deed • Southwind Park

Illinois National Guard & Militia Historical Society • The Shriners Hospital

Community Fnd Land of Lincoln • Central Illinois Autism Society

Prevent Child Abuse • Monument Avenue Project

Girls on the Run • United Cerebral Palsy • Turn Out Dance Group

Southeast H.S. Drumline • Lanphier Band • Alzheimer's Association

Team Sanfilippo Foundation • Illinois Air National Guard Family Support Group

Headcount • Griggsville American Legion • 114 Volunteers Reactivated



www.fatass5k.com